TREASURE COAST CULTURAL FESTIVAL, INC. (TCCF)

**Thursday, September 14, 2017**

**TREASURE COAST**

**CULTURAL FESTIVAL, INC**

**P.O Box 881124**

**Port St Lucie, FL 34988**

**Dear Sir / Madam,**

I am writing you regarding our 4th Annual cultural festival that we are organizing. This exciting event will be held on May 18th, 2018 at the Civic Center of Port St Lucie, FL from 2pm to 10pm.

Treasure Coast Cultural Festival, Inc. (TCCF) is a non-profit organization under 501(c)3, with a passion for Haiti and its people. The main purpose of the organization is to bring the Haitian community together and to teach the young Haitian-Americans and all nations about the culture of Haiti. For the past three years we’ve been creating an atmosphere where people of all ages and ethnicities can enjoy themselves while learning about the history and rich culture of Haiti through the traditional foods, music, arts, carnival rides, a parade, and lots of activities for the kids.

It is a FREE admission FREE parking event. This year May 18th, 2017, we had our 3rd annual Haitian Flag Day Festival with a very large crowd of 5000+ in attendance, several city officials attended, included the Mayor, the chief of police, the county judge, commissioners and many more. It was a great success and we are growing every year.

This would be a great opportunity for your Corporation to advertise to our Caribbean community by sponsoring our event. We offer a wide range of sponsorship opportunities to organizations who wish to support this great program. A financial sponsorship from your business includes significant media exposure for your company name and logo to be promoted.

Enclosed is a list of different levels of sponsorship we are offering. Please do not hesitate to contact me with any questions. I look forward to speaking with you at your earliest convenience.

Sincerely,

**Carole King,**

**President**

**Phone: 772- 240- 3039 or 772-932-8223**

**Email: treasurecoastculturalfestival@gmail.com**

**Website: www.mytccf.com**

**MAY 18TH HAITIAN FLAG DAY**

**SPONSORSHIP FORM**

**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**SPONSORSHIP LEVELS**

**Please choose one of the options below:**

**LEVEL 1: $3000**

* Name and logo recognition on invitation, flyer
* Large banner at event.
* Social media.
* Organization representative addresses attendees for about 3-5 minutes (estimate attendance 5000+).
* Name & Logo on TCCF website (mytccf.com) for three months.
* Organization Logo on TCCF Facebook page for three months.
* A 10x10 space for your booth
* Ability to leave promotional materials for attendees
* Recognition at event
* Name recognition on radio show for 2 weeks

** LEVEL 2: $2000**

* Name and logo recognition on invitation, flyer
* Medium banner at event.
* Social media
* Recognition at event
* A 10x10 for your booth
* Ability to leave promotional materials for attendees.
* Name and Logo on TCCF website (mytccf.com) for one month
* Organization Logo on TCCF Facebook page for one month.
* Name recognition on radio show for 1week

** LEVEL 3: $1000**

* Name and logo recognition on invitation, flyer
* Small banner at event. (Provided by the sponsor)
* Social media
* Recognition at event
* A 10x10 space for your booth
* Ability to leave promotional materials for attendees.
* Organization Logo on TCCF Facebook page for two weeks

** LEVEL 4: $500**

* Name and logo recognition on invitation, flyer
* poster at event. (Provided by the sponsor)
* Social media
* Name of company announced
* A 10x10 space for your booth
* Ability to leave promotional materials for attendees.
* Organization Logo on TCCF page for one week

** LEVEL 5: $300**

* Name and logo recognition on invitation, flyer
* Sign at event. (Provided by the sponsor)
* Social media
* Name of company announced
* Ability to leave promotional materials for attendees.
* **EXCLUSIVE SPONSORSHIP: PLEASE CALL 772-240-3039**
* **DONATION (MONETARY OR GIFTS WILL BE GREATLY APPRECIATED)**

**PLEASE MAKE CHECK PAYABLE SOLELY TO: TCCF SEND TO: P.O. BOX 881124, PSL, FL 34988**

Note: In order to give you the proper advertisement we would appreciate if we receive your sponsorship form and payment no later than March 18th, 2018 that will give us enough time to publish the flyers, so you can have enough coverage even before the event. Thank You for your understanding!

\*\*NO ONE shall request sponsorship on behalf of TCCF without approval. If a party present themselves on behalf of TCCF, please contact Carole King at 772-240-3039.